

Index to Volumes 1-6

Author Index

- Akinfolarin, W. A., 5,4: 30-35
 Alexander, Francie, 5,2: 42-50
 Alexander, J. Estill, 5,2: 51-64
 Alper, Don, 2,1: 13-20
 Altbach, Philip G., 4,2: 76-77
 Altman, Ellen, 3,4: 3-17
 Ames, Mary M., 5,3: 75-90
 Anderson, Richard C., 2,3: 72-84
 Antes, Mary M., 5,3: 75-90
 Appelbaum, Judith, 1,1: 111-118; 1,2: 90-95; 1,3: 85-91; 2,1: 3-4; 3,1: 40-44; 4,2: 78
 Asser, Paul Nijhoff, 2,2: 49-50; 5,3: 51-59
 Attenborough, Philip, 6,4: 3-11
- Badaracco, Claire, 6,4: 17-30
 Baensch, Robert E., 4,4: 6-14
 Baker, DeWitt C., 3,3: 8-17
 Bearman, Toni Carbo, 4,3: 38-47
 Beck, Michael D., 1,3: 36-46
 Berkow, Robert, 3,1: 56-59
 Biblarz, Dora, 2,2: 83-87
 Biggs, Mary, 1,3: 62-74
 Bodian, Nat, 3,4: 54-57
 Boehm, Eric, 6,2: 75-77
 Bonn, Thomas L., 3,3: 60-83; 5,3: 3-24; 6,2: 77-78
 Bradley, Clive, 2,2: 28-29, 43-49
 Bridges, Anne E., 5,3: 66-74
 Buckley, Mark R., 5,4: 51-57
- Carroll, Mark, 1,3: 91-92
 Chall, Jeanne S., 1,1: 95-102
 Childress, Boyd, 6,2: 82-84
 Ciborowski, Jean, 5,3: 75-90
 Clardy, Andrea Fleck, 2,1: 5-9
 Clurman, Richard M., 4,1: 55-71
 Cole, Jonathan R., 1,3: 47-61
 Comas, Jacqueline, 5,2: 3-4, 5-15, 16-34
 Compaine, Benjamin M., 1,1: 36-48, 56-57
 Connors, Linda E., 1,4: 28-59
 Cooper, Mary Ellen, 3,1: 45-50
 Coser, Lewis A., 3,2: 11-14
 Cowan, Ann, 6,1: 3-5, 48-54
 Crawford, Walt, 4,3: 66-73
 Crews, Ruthellen, 5,2: 35-41
 Curtis, Mary E., 4,2: 3-9; 4,4: 3-5; 6,2: 80-81
- Davidson, Cathy N., 2,4: 33-64
 Davis, Joann, 3,2: 79-80
 Denenberg, Ray, 4,3: 48-60
 Dessauer, John P., 1,1: 3-4, 90-94; 1,2: 3; 1,4: 60-72; 2,2: 2-3; 2,3: 3-6, 92; 2,4: 15-17; 3,1: 2; 3,3: 3-7; 3,4: 78
 Dick, Walter, 2,4: 3-14
 Dijkstra, Jan Willem, 4,2: 19-25
 Doebler, Paul D., 2,4: 79-81
 Dole, Janice, 3,3: 18-36
 Domitrovich, Lisa, 4,1: 26-43
 Duncan, Joseph, 2,2: 74-77
 Dunn, William N., 3,2: 22-27
- Early, Margaret, 5,2: 81-85
 Echelman, Shirley, 2,2: 22-24
 Edelman, Hendrik, 2,1: 85-88; 2,2: 89-90, 91; 2,3: 51-61, 93-94; 2,4: 94-95; 3,1: 87, 88-90; 3,2: 85-86
 Edmonds, Leslie, 2,3: 30-41
 Estabrook, Leigh, 2,1: 13-20
- Farr, Roger, 1,2: 4-11; 5,2: 3-4, 5-15
 Fielding, Linda G., 2,3: 72-84
 Finnegan, Sara A., 4,1: 20-25
 Fisher, Ralph T., Jr., 6,4: 76-77
 Fitzgibbons, Shirley Grinnel, 1,2: 73-81
 Flacks, Lewis, 2,2: 14-20
 Follett, Robert, 1,2: 19-23; 2,4: 65-78
 Fritchie, Patricia, 5,2: 65-70
- Gentry, Linnea, 5,4: 89-90, 91-92
 Giguère, Richard, 6,1: 55-64
 Gillette, Jay E., 5,1: 10-19; 5,4: 36, 37-43
 Gladstone, Richard B., 1,1: 55-56
 Goellner, Jack G., 4,1: 15-19
 Greco, Albert N., 3,4: 34-53; 5,3: 25-44; 6,1: 12-19
 Griebel, Rolf, 3,4: 67-76
 Grycz, Czeslaw Jan, 5,4: 94-96; 6,4: 78-80
- Hagle, Alfred D., 5,3: 60-65
 Hale, Bob, 2,1: 13-20
 Hall, David D., 6,2: 63-69
 Halpenny, Frances G., 6,1: 74-82
 Hancox, Ralph, 6,1: 26-33
 Hanna, S. S., 6,2: 37-43
 Harris, Patricia, 4,3: 5-10

- Haughey, Jim, 6,4: 62-65
 Hay, Vicky, 6,2: 86-87
 Hearne, Betsy, 2,4: 18-32
 Heathington, Betty S., 5,2: 51-64
 Hechinger, Fred M., 1,1: 58-62
 Henderson, Albert, 6,3: 81-88
 Henry, Sara Lynn, 1,4: 28-59
 Heyneman, Stephen P., 5,4: 3-11
 Higham, Adrian, 4,4: 45-51
 Hileman, James, 3,3: 8-17
 Hitchcock, Joanna, 2,2: 90-91
 Horowitz, Irving Louis, 1,1: 68-77; 2,2: 4-13; 3,2: 3; 3,4: 18-21; 4,4: 3-5
 Huenefeld, John, 1,4: 73-80
 Hunter, Karen, 2,3: 56-61
 Hurst, Kenneth Thurston, 2,2: 88
- Jachino, Robert J., 6,1: 34-37
 Jacob, Mary Ellen, 4,3: 11-19
 James, Thomas K., 5,1: 20-23
 Janovic, Florence, 2,1: 21-27
 Jensen, Marilyn Moore, 3,1: 54-55
 Johnson, Deidre, 6,4: 31-42
 Johnson, Richard O., 4,4: 74-86
 Joyce, Donald Franklin, 2,3: 42-50
- Karp, Irwin, 2,2: 30-32
 Kaser, David, 2,3: 92-93; 5,4: 84-85
 Kaufman, Paula T., 4,4: 22-31; 6,2: 85
 Keith, Sherry, 1,2: 24-37
 Kessenich, Larry, 2,1: 13-20
 Kimmel, Margaret Mary, 6,4: 77-78
 Kingston, Paul William, 1,3: 47-61
 Kist, Joost, 6,3: 11-23
 Kobrak, Fred, 4,4: 15-21; 6,3: 4-10
 Kremer, John, 3,1: 75-77
 Kugelmass, Jack, 4,2: 58-70
 Kurdyla, Edward M., 3,2: 15-21
- Labunski, Richard, 5,1: 59-95
 Lacy, Dan, 1,1: 15-22, 77-80
 LaFollette, Marcel Chotkowski, 4,4: 65-73
 Laham, Nadia, 6,1: 20-25
 Lang, Lynn Z., 1,2: 49-72
 Lawrence, John S., 2,2: 39-41, 51-57; 2,3: 69-71
 Leonard, John, 3,1: 3-8
 Levine, Kenneth, 2,1: 28-52
 Lieb, Charles H., 2,2: 25-27, 41-42
 Lipson, Joseph I., 1,1: 26-35, 88-89
 Lofquist, William S., 4,4: 52-56; "Statistical Series: U.S. Book Industries" in every issue except 5,1
- Long, Elizabeth, 1,4: 3-27; 3,1: 9-30
 Lorimer, Rowland, 6,1: 3-5, 38-47
 Lowenthal, Leo, 4,3: 74-83
 Luey, Beth, 3,2: 4-10; 4,2: 47; 4,4: 57-64; 6,2: 78-80, 6,4: 3
 Lynden, Frederick C., 1,1: 107-110; 1,2: 87-89; 1,3: 82-84; 2,3: 89-91; 3,1: 82-84; 3,4: 58-61; 5,4: 68-74, 92-93
- Mann, Peter H., 2,4: 86-93
 Markert, John, 3,2: 33-59
 Meade, Virginia A., 5,4: 44-50
 Merlini, Gianni, 6,3: 24-26
 Michon, Jacques, 6,1: 55-64
 Montagnes, Ian, 6,1: 83-90
 Morgan, Peter, 5,4: 87-89
 Nagel, Kathleen Carter, 3,4: 22-33
 Neuman, Susan B., 1,1: 63-67; 1,4: 89-94
 Noble, J. Kendrick, Jr., 4,4: 32-37; 5,3: 45-50
 Nugent, S. Georgia, 2,2: 88-89
- Oakeshott, Priscilla, 1,1: 7-14
 Osborn, Jean, 1,2: 38-48; 1,3: 3-22; 2,1: 76-77; 3,3: 18-36
- Parker, George L., 6,1: 65-73
 Parsons, Paul, 6,2: 3-15
 Paul, Sandra K., 4,3: 3-4; 61-65; 4,4: 87-90; 6,2: 60-62; 6,4: 66-68
- Perlman, Gilbert, 3,1: 60-62
 Peters, Paul Evan, 4,3: 20-24
 Powell, Deborah A., 1,3: 23-35
 Pratt, Allan, 3,4: 3-17
 Pratt, Donald F., 5,1: 5-9
 Prelinger, Richard, 2,2: 60-63
- Rabinowitch, Janet, 6,4: 75-76
 Radway, Janice A., 2,3: 7-29; 3,1: 27-30
 Reader, Jonathan W., 1,4: 28-59
 Rectanus, Mark W., 3,4: 77-78
 Reitt, Barbara B., 4,2: 33-46
 Richards, Pamela Spence, 2,1: 85; 3,2: 86
 Ridley, John T., 2,1: 73-75
 Rings, Deborah L., 4,3: 11-19
 Rogers, Teresa, 3,3: 18-36
 Rowell, C. Glennon, 5,2: 51-64
- Sabosik, Patricia E., 4,2: 10-18
 Sabouret, Yves, 6,4: 12-16
 Sánchez Ruipérez, Germán, 6,3: 27-36
 Sargeant, Nancy R., 5,2: 89-94

Schwartz, Marilyn, 5,4: 85-87
 Scott, Anita Walker, 6,2: 84-85
 Selsky, Deborah, 6,4: 62-65
 Selth, Jefferson P., 5,4: 75-78
 Shandler, Jeffrey, 4,2: 58-70
 Shealy, Daniel, 3,1: 63-74
 Sisler, William P., 4,1: 12-14
 Sluss, Sara B., 6,2: 29-36
 Smith, Carl B., 5,2: 86-88
 Smith, Chris, 5,4: 93-94
 Snyder, Frank W., 3,1: 51-53
 Spring, Michael B., 4,3: 38-47
 Squire, James R., 1,1: 81-88; 1,2: 12-18; 5,2: 95-97; 6,2: 81-82
 Stahl, Steven A., 1,1: 95-102
 Stark, Gary D., 5,2: 103-105
 Starker, Steven, 4,2: 26-32; 6,2: 44-59
 Steckler, Phyllis B., 4,4: 38-44
 Steele, Kurt D., 2,2: 21-22, 64-72
 Stein, Marcy, 1,2: 38-48
 Stevenson, Louise, 6,4: 43-61
 Strong, William S., 2,2: 33-39, 72-74

 Talaga, James, 5,4: 58-67
 Tate, Claudia, 3,2: 60-78
 Thompson, Steven E., 2,1: 82-84

Tulley, Michael A., 1,2: 4-11; 5,2: 71-80

 Vandergrift, Kay, 2,3: 93; 3,1: 85-87
 Veliotis, Nicholas A., 4,1: 3-11
 Venezky, Richard J., 6,2: 16-28
 Veselka, Ron E., 1,1: 49-54

 Wedgeworth, Robert, 2,3: 62-69
 Werner, Mona, 5,3: 60-65
 Whitney, Gretchen, 5,4: 12-29; 6,3: 44-75
 Wiggins, Beacher, 4,3: 25-37
 Wildavsky, Aaron, 4,1: 44-54
 Williams, Sally F., 1,4: 85-88
 Wilson, Paul T., 2,3: 72-84
 Winglee, Marianne, 5,1: 24-58
 Winograd, Peter, 1,3: 3-22
 Wood, Leonard A., 3,1: 31-39
 Woodings, R. B., 6,1: 6-11
 Woodward, Arthur, 2,1: 53-73; 3,4: 22-33
 Wössner, Mark, 6,3: 37-43

 Zboray, Ronald J., 3,3: 37-59
 Zill, Nicholas, 5,1: 24-58
 Zorfass, Judith M., 5,3: 75-90
 Zuckerman, Phil, 2,1: 10-12
 Zurkowski, Paul G., 3,2: 28-32

Title Index

The ACLS Survey of Scholars: The Final Report of Views on Publications, Computers, and Libraries, by Herbert Morton and Anne J. Price (review), 6,2: 85
 The Adoption Process of Reading Texts in Virginia and Its Application in the Arlington Public Schools, 1,2: 49-72
 Advice to Authors: Plus Ça Change . . . , 4,2: 47-57
Aliteracy: People Who Can Read but Won't, ed. Nick Thimmesch (review), 1,1: 115-116
Alternative Library Literature, 1982-83: A Biennial Anthology, ed. Sanford Berman and James P. Danky (review), 1,1: 117
 [Alternative] *Literary Publishing: Five Modern Histories*, by Sally Dennison (review), 1,3: 87-88
The Alternative Press Annual 1983, ed. Patricia J. Case (review), 1,4: 94
 Alternative Press Promotion and Distribution: A Telephone Survey of Literary Publishers, 4,1: 26-43

The Ambivalent Scholar, 2,3: 62-71
American Books Abroad: Toward a National Policy, ed. William M. Childs and Donald E. McNeil (review), 2,4: 94-95
The American Dream and the Popular Novel, by Elizabeth Long (review), 1,3: 85
 The American Reading Script and its Nineteenth-Century Origins, 6,2: 16-28
 An Analysis of a Sample of the Learner Verification and Revision Reports Submitted to the Florida Department of Education in 1985-86, 2,4: 3-14
 Another Idea of the Book, 3,1: 3-8
Antiquarian Bookselling in the United States: A History From the Origins to the 1940's, by Madelein B. Stern (review), 1,4: 93
Apples of Gold: A Small and Lasting Gift, 3,1: 54-55
 An Approach to the History of Publishing: Twentieth-Century Quebec, 6,1: 55-64
Archival Gold: Managing and Preserving Publishers' Records, by Laura M. Coles (review), 6,2: 77-78

- Art and Design in Children's Picture Books: An Analysis of Caldecott Award-Winning Illustrations*, by Lyn Ellen Lacy (review), 3,1: 86-87
- The Art of Skillful Acquisition, 4,1: 20-25
- The Author-Publisher Relationships of Louisa May Alcott, 3,1:63-74
- Authors: A Disconnected Profession, 1,3: 47-61
- Barriers to the Flow of Books, 6,3: 76-80
- The Basal as an Aid to Decision Making: A Senior Author's View, 5,2: 86-88
- Basal Reading Programs: Development, Effectiveness, and Selection, 1,2: 38-48
- Becoming a Nation of Readers*, by Richard C. Anderson, Elfrieda H. Hiebert, Judith A. Scott, and Ian A. G. Wilkinson (review), 1,4: 90-91
- Best Encyclopedias: A Guide to General and Specialized Encyclopedias*, by Kenneth F. Kister (review), 3,1: 87
- The Best in Children's Books: The University of Chicago Guide to Children's Literature, 1979-1984*, by Zena Sutherland (review), 3,2: 85-86
- Best-Sellers by Design: Vicki Baum and the House of Ullstein*, by Lynda J. King (review), 5,2: 103-105
- Between Covers: The Rise and Transformation of American Book Publishing*, by John Tebbel (review), 3,2: 85-86
- Beyond Plagiarism: Ethical Misconduct in Scientific and Technical Publishing, 4,4: 65-73
- Bibliographic Standards, 4,3: 25-37
- The Book as a Mass Commodity: Introduction, 3,1: 2
- The Book as Mass Commodity: The Audience Perspective, 3,1: 9-30
- Book Dealers in North America: A Directory of Dealers in Secondhand and Antiquarian Books in Canada and the United States of America, 1983-85*, compiled by Sheppard Press, Ltd. (review), 1,1: 117-118
- Book Distribution and American Culture: A 150-Year Perspective, 3,3: 37-59
- Booking the Brothers Grimm: Art, Adaptations, and Economics, 2,4: 18-32
- The Book in the Electronic Age: Introduction, 1,1: 5-6
- Book Manufacturing* by Richard Hollick (review), 3,1: 88
- The Book of the Month: Sixty Years of Books in American Life*, ed. Al Silverman (review), 2,4: 95
- Book Promotion and Marketing*, by Marilyn and Tom Ross (review), 3,4: 78
- Book Publishing: A Basic Introduction*, by John P. Dessauer (review), 6,2: 78-80
- The Book Publishing Annual: Highlights, Analyses & Trends, 1984 Edition*, by the Book Division, R. R. Bowker (review), 1,1: 118
- The Book Publishing Annual, 1985* (review), 1,4: 93
- Books Are Basic: The Essential Lawrence Clark Powell*, ed. John David Marshall (review), 2,1: 87
- Books in Action: The Armed Services Editions*, ed. John Y. Cole (review), 1,2: 95
- Books in Our Future: A Report from the Librarian of Congress to the Congress*, by Daniel J. Boorstin (review), 1,2: 93
- Books in the "Good Old Days": A Portrait of the Early American Book Industry, 2,4: 33-64
- Books That Sold a Million or More, 3,1: 40-44
- Bookworms: The Insect Pests of Books*, by Norman Hicking (review), 2,3: 93-94
- Briefly Brilliant, 4,1: 55-71
- The Business of Book Publishing: Papers by Practitioners*, ed. Elizabeth A. Geiser and Arnold Dolin with Gladys Topkis (review), 1,3: 88
- Caliban's Legacy, 4,3: 74-83
- Cambridge University Press 1584-1984*, by M. H. Black (review), 1,1: 115
- Can Small Publishers Survive . . . And Who Cares?, 1,4: 73-80
- CD-ROM Data Storage Technology: Benefits and Limitations in Document Publication, 5,4: 37-43
- CD-ROM in Document Publication, 5,4: 36
- CD-ROM Project Management: A Case Study, 5,4: 44-50
- Changes in the Academic Environment: Threat or Opportunity? 4,4: 22-31
- Changes in the Environment of Scholarly Publishing: An Introduction, 4,4: 3-5
- Changing Book Publishing Objectives of Secular Black Book Publishers, 1900-1986, 2,3: 42-50
- Children's Book-Reading Habits: A New Criterion for Literacy, 2,3: 72-84

- Children's Literature Review: Excerpts from Reviews, Criticism, and Commentary on Books for Children* (Volume 8), ed. Gerard J. Senick (review), 1,4: 93
- Choosing Textbooks: A Study of Instructional Materials Selection Processes for Public Education, 1,2: 24-37
- Collection Assessment Manual for College and University Libraries*, by Blaine H. Hall (review), 2,2: 89-90
- The Collector's Guide to Antiquarian Bookstores*, compiled by Modoc Press, Inc., with an introduction by Leona Rostenberg and Madeleine B. Stern (review), 1,2: 95
- The College Market, 1984-88*, by the editors at Knowledge Industry Publications, Inc., (review) 1,1: 114-115
- A Comic Author's Marketing Techniques, 6,2: 37-43
- Coming Full Circle at Macmillan: A Publishing Merger in Economic Perspective, 1,4: 60-72
- The Community of the Book: A Directory of Select Organizations and Programs*, compiled by Carren O. Kaston, edited by John Y. Cole (review), 2,2: 91
- The Complete Guide to Self-Publishing*, by Tom and Marilyn Ross (review), 1,3: 89
- The Computer Edge*, by Stephen F. Roth (review), 1,4: 91-92
- Consolidation in Publishing and Allied Industries, 4,4: 6-14
- Consolidation, Internationalization, and the Future of Publishing: A Scenario, 5,3: 51-59
- Coping With Textbook Controversies: From Policy Development to Implementation, 5,2: 51-64
- Copyright and the Library of the Future, 2,3: 51-61
- Copyright in the 1990s: A New Round of Challenges for American Publishers, 4,1: 3-11
- Copywriter's Handbook: A Practical Guide for Advertising and Promotion of Specialized and Scholarly Books and Journals*, by Nat G. Bodian (review), 1,1: 113
- The Cultural Meaning of Concentration in Publishing, 1,4: 3-27
- Cultural Pluralism and the Book World, 2,3: 3-6
- The Dangers of Discounting, 3,2: 79-80
- Dealing with Illiteracy, 2,1: 28-52
- Demographics and Destiny, 4,4: 32-37
- Demographics of Mass Market Consumers, 3,1: 31-39
- Desk Dictionaries: A Consumer's Guide*, by Robert M. Pierson, (review), 3,1: 87
- Development of a New Literacy, 1,1: 36-48
- Dictionary of American Book Collectors*, by Donald C. Dickinson (review), 2,3: 92-93
- Dictionary of Literary Biography Yearbook, 1984*, ed. Jean W. Ross (review), 1,4: 94
- A Directory of Dealers in Second-hand and Antiquarian Books in the British Isles, 1984-86*, compiled by Sheppard Press, Ltd. (review), 1,1: 117-118
- A Directory of Rare Book and Special Collections in the United Kingdom and the Republic of Ireland*, ed. Moelwyn I. Williams (review), 1,3: 90-91
- Directory of Short-Run Printers: An International Directory of Book Printers Capable of Producing from 10 to 10,000 copies of a Book, Booklet, Catalog, Magazine, Journal, Manual, Directory, or other Bound Publication* (review), 2,1: 87-88
- The Diverse Psychologies and Functions of Print and Electronics, 1,1: 15-25
- Documented Videobooks: Some Conflicts Between Technology and Copyright, 2,2: 51-63
- Don't Tell the Grown-Ups: Subversive Children's Literature*, by Alison Lurie (review), 6,4: 77-78
- The Economic Context of Book Publishing, 6,4: 62-65
- Economic Reform and the Dearth of Books in Nigeria, 5,4: 30-35
- Editorial Occupations of the American Book Trade in the 1880s and 1890s, 4,2: 33-46
- The Education of Academic Authors, 3,2: 4-10
- The Electronic Book in Education, or, Electrons Don't Get Tired, 1,1: 26-35
- The Electronic Library: The Promise and the Process*, by Kenneth E. Dowlin (review), 2,1: 87
- Electronic Publishing: Trends and Responsive Strategies, 5,1: 10-19
- Elementary-High School Textbooks: The Adoption Cycle/Manufacturing Capacity Dilemma*, prepared by Strategic Information Services for

- the Book Industry Study Group (review), 6,2: 81-82
- The El-Hi Market, 1984-89*, by Janet Bailey and the editors at Knowledge Industry Publication, Inc. (review), 1,1: 113-114
- Envisioning Information*, by Edward R. Tufte (review), 6,4: 78-80
- European Book Dealers: A Directory of Dealers in Second-hand and Antiquarian Books on the Continent of Europe, 1982-84*, compiled by Sheppard Press, Ltd. (review), 1,1: 117-118
- European Media Markets in the 1990s, 6,3: 37-43
- The Evolution of Copyright, 2,2: 14-24
- The Evolution of Libel Laws: Complexity and Inconsistency, 5,1: 59-95
- Factors in Setting Prices of Scientific Journals, 4,2: 19-25
- Fear of Fiction: The Novel, 6,2: 44-59
- Financial Management of Scientific Journals*, by Barbara Drew (review), 6,2: 80-81
- Fine Printing: The Los Angeles Tradition*, by Ward Ritchie (review), 5,4: 91-92
- Fine Printing: The San Francisco Tradition*, by James D. Hart (review), 5,4: 89-90
- First Editions: A Guide to Identification*, ed. Edward N. Zempel and Linda A. Verkler (review), 1,1: 115
- Flexible Use of Basal Readers, 5,2: 95-97
- Forecasting Methods and Practices of Academic Textbook Publishers, 5,4: 58-67
- The Fortunes of Mitchell Kennerly, Bookman*, by Matthew J. Bruccoli, 3,1: 88-89
- From Art to Corporation: Harry N. Abrams, Inc., and the Cultural Effects of Merger, 1,4: 28-59
- From Writing to Publishing: A Model for Program Development, 6,1: 48-54
- Future Directions in Standardization, 4,3: 66-73
- The Garfield Books: Taking the Writer to the Reader, 3,1: 60-62
- General Library Standards, 4,3: 20-24
- Getting into Print: The Decision-Making Process in Scholarly Publishing*, by Walter W. Powell (review), 1,3: 86
- Glenn Doman's *How to Teach Your Baby to Read: "It's Joyous, Happy, Simple, and Easy-to-Do,"* 3,1: 45-50
- Global Publishing in the 1990s, 6,1: 34-37
- Government: Information Custodian or Competitor? 2,2: 64-77
- The Grass Was Greener in the Good Old Days: The "Crisis" of Out-of-Print Books, 5,4: 75-78
- The Growing Partnership Between Small Presses and Independent Booksellers, 3,1: 75-77
- A Guide to Book Publishing*, by Datus C. Smith (review), 6,2: 78-80
- Guide to Software Publishing: An Industry Emerges*, by Efreem Sigel and Louis Giglio (review), 1,1: 112
- Heavy Traffic and High Culture: New American Library as Literary Gatekeeper in the Paperback Revolution*, by Thomas L. Bonn (review), 5,4: 84-85
- Historical Research as a Foundation for Teaching Applied Issues in Publishing, 6,1: 65-73
- A History of the Book in American Culture, 6,2: 63-69
- A History of Writing*, by Albertine Gaur (review), 2,1: 85
- How a Book is Made, Written and Illustrated*, by Aliki (review), 2,3: 93
- How Adoption of Reading Textbooks Works in Kentucky: Some Problems and Some Solutions, 1,3: 3-22
- How-To: 1400 Best Books on Doing Almost Everything*, by Bill Katz and Linda Sternberg Katz (review), 1,2: 91-92
- How to Get Publicity, and Make the Most of It Once You've Got It*, by William Parkhurst (review), 1,3: 89-90
- How to Get Your Book Published*, by Herbert W. Bell (review), 3,1: 89-90
- How to Write a Children's Book and Get It Published*, by Barbara Seuling (review), 3,1: 89-90
- The Huenefeld Guide to Book Publishing*, by John Huenefeld (review), 2,3: 92
- The Human Side of the Technological Revolution, 1,1: 81-89
- Hunches and Handles: A Conversation Among Book Trade Professionals, 2,1: 13-20
- The Idea of the Book in the Middle Ages: Language Theory, Mythology, and Fiction*, by Jesse M. Gellrich (review), 2,2: 88-89

- Illiterate America*, by Jonathan Kozol (review), 1,3: 91
- Illustrating Science: Standards for Publication*, by the Council of Biology Editors (review), 5,4: 94-96
- The Impact of New Readers on the Curriculum, 5,2: 35-41
- Impact of Censorship Cases on Basal Reader Selection and Reading Curriculum, 5,2: 65-70
- The Impact of Electronic Publishing Systems: An Organizational Model for a New Way of Doing Business, 5,1: 20-23
- The Impact of New Information on Old Publishing, 3,2: 28-32
- The Impact of New Technology on the Availability of Publications, 1,1: 7-14
- The Impact of New Technology on the Distribution of Books and Journals, 4,4: 87-90
- Improving Textbooks and Teachers' Editions to Meet the Needs of Diverse Students, 5,3: 75-90
- Improving the Textbook Selection Process: Case Studies of the Textbook Adoption Guidelines Project, 3,3: 18-36
- Information Literacy: Revolution in the Library*, by Patricia Senn Breivik and E. Gordon Gee (review), 6,2: 75-77
- Information Standards: Models for Future Development, 4,3: 38-47
- Inside the Soviet Writers' Union*, by John and Carol Garrard (review), 6,4: 76-77
- International Standards, 4,3: 5-10
- Interpreting and Applying the Acceptability Clause in Book Publishing Contracts, 6,2: 29-36
- Introducing *Book Research Quarterly*, 1,1: 3-4
- Inventing Book News, 1925-1935: "Publicity Hypnosis" and *The Colophon*, 6,4: 17-30
- Is There a Book Inside You? How to Successfully Author a Book Alone or Through Collaboration*, by Dan Poynter and Mindy Bingham (review), 2,1: 87
- Journal Publishing: Principles and Practice*, by Gillian Page, Robert Campbell and Jack Meadows (review), 4,2: 76-77
- Keeping Modern Amid Changing Times: The Bobbsey Twins—1904, 1950, 1961, 6,4: 31-42
- Language Adaptations in Award-Winning Children's Literature in Basal Textbook Readers, 5,2: 16-34
- Language, Gender, and Professional Writing: Theoretical Approaches and Guidelines for Nonsexist Usage*, by Francine Wattman Frank and Paula A. Treichler (review), 5,4: 85-87
- Laying the Floor, or the History of the Formation of the Afro-American Canon, 3,2: 60-78
- Lesen als Bedürfnis. Eine absatzwirtschaftliche Untersuchung der hinter dem Lesen stehenden Bedürfnisstrukturen*, by Helmut GröBer (review), 3,4: 77-78
- Librarian/Author. A Practical Guide on How to Get Published* (review), 3,1: 89-90
- The Library Book*, by Theodor Schuchat (review), 1,3: 86-87
- Library Materials Budget Crisis, 3,4: 58-61
- Library Materials Budget Justifications, 5,4: 68-74
- Library Services to Blind and Physically Handicapped Individuals, 5,3: 60-65
- A Likely Story*, by Donald E. Westlake (review), 1,2: 92
- Literacy, Language, and Learning*, ed. David R. Olson et al. (review), 1,4: 92-93
- Literature Reading in the United States: Data from National Surveys and Their Policy Implications, 5,1: 24-58
- Loyalties and Royalties, 4,1: 12-14
- The Manuscript Manual*, 4,2: 47-57
- Marketing Books and Journals to Western Europe*, by Pamela Spence Richards (review), 2,2: 88
- Marketing Strategies: Notes on Theory and Practice, 2,1: 21-27
- The Merck Manual: "Firm and Faithful Help,"* 3,1: 56-59
- Mergers and Acquisitions in Publishing, 1984-1988: Some Public Policy Issues, 5,3: 25-44
- Mergers and Acquisitions of Professional and Scholarly Publishers: A Contrarian View, 5,3: 45-50
- Midlist Crisis: Initial Investigations, 2,1: 3-4
- The Minor Leagues Myth: A Survey of Stable Small Firms, 2,1: 10-12
- More Library Materials Budget Justifications, 6,3: 81-88

- The More Things Change, the More They Stay the Same, and Other Clichés About Intermediaries in Publishing, 4,4: 38-44
- The National Standards Scene: NISO and Related U.S. Standards Organizations, 4,3: 11-19
- The Netherlands in the European Community: A Cultural Area of Modest Proportions with a Few Large Publishing Companies with International Interests, 6,3: 11-23
- New Members of the Publishing Fraternity May Change the Way We Do Things, 2,4: 79-81
- New Methods and Techniques for Publishers and Learned Societies*, ed. Mary Feeney (review), 2,1: 86-87
- The New Oracle: Self-Help Books in American Culture, 4,2: 26-32
- New Perspectives on Copyright, 2,2: 2-3
- News and Numbers: A Guide to Reporting Statistical Claims and Controversies in Health and Related Fields*, by Victor Cohn (review), 5,4: 87-89
- New Technology Products: How to Separate Opportunities from Potential Disasters, 4,4: 74-86
- The Next Ten Years in Publishing: National, International, and Educational Perspectives, 6,1: 83-90
- The 1988 Gallup Report on Book Buying*, ed. Martha Hickson (review), 5,4: 92-93
- 1983 Consumer Research Study on Reading and Book Purchasing*, conducted by Market Facts, Inc. (review), 1,4: 89-90
- "No More Hot Fish": California's Push for Literature in Basal Readers, 5,2: 42-50
- No Sense of Place: The Impact of Electronic Media on Social Behavior*, by Joshua Meyrowitz (review), 1,2: 90-91
- Notes from the Carrot Patch: Copyright Incentives and Disincentives for Intellectual Innovation, 2,2: 33-42
- Old Wine in New Bottles: An Analysis of Changes in Social Studies Textbooks from Old to New Edition, 3,4: 22-33
- The Other Side of the Fence: Scholarly Publishing as Gatekeeper, 4,1: 15-19
- As Others See Us: Introduction, 3,2: 3
- Overview and Other Views, 1,3: 36-46
- The Place of Multimedia Groups in the World of Publishing, 6,4: 12-16
- Planning a Master's Program in Publishing, 6,1: 38-47
- Planning and Budgeting in Publishing: The Link with Marketing, 4,2: 3-9
- The Political Economy of Database Technology, 1,1: 68-80
- Post-1992 Europe: History and Implications, 6,3: 4-10
- Prescription and Reality: Reading Advisers and Reading Practice, 1860-1880, 6,4: 43-61
- The Printing Revolution in Early Modern Europe*, by Elizabeth L. Eisenstein (review), 1,1: 116
- Professional Authors and Publishing Houses, 3,2: 11-14
- The Pros and Cons of State-Level Textbook Adoption, 5,2: 71-80
- The Protection and Dissemination of Intellectual Property, 2,2: 4-13
- Protection of the Textbook Industry in Developing Countries: In the Public Interest? 5,4: 3-11
- Publicity for Books and Authors: A Do-It-Yourself Handbook for Small Publishing Firms and Enterprising Authors*, by Peggy Glenn (review), 1,3: 89-90
- Publishers and Librarians: A Foundation for Dialogue*, ed. Mary Biggs (review), 1,1: 112-113
- Publishers, Authors, and Technology: A Look Backward and Forward, 4,4: 57-64
- Publishing and Printing in Italy and the Single Internal Market, 6,3: 24-26
- Publishing and Prizing, 3,4: 18-21
- The Publishing Decision: Managerial Policy and Its Effect on Editorial Decision Making—The Case of Romance Publishing, 3,2: 33-59
- Publishing Forms: A Collection of Applications and Information for the Beginning Publisher*, by Dan Poynter (review), 1,3: 89
- The Publishing Industry and the Single European Market, 6,3: 27-36
- Publishing in the Third World: Knowledge and Development*, by Philip G. Altbach (review), 1,3: 91-92
- Publishing Issues Raised by CD-ROM Technology, 5,4: 51-57
- "Rashomon" Reconceived, or, A Panoply of

- Perspectives on College Textbooks, 2,4: 65-78
- Reading Becomes a Necessity of Life: Material and Cultural Life in Rural New England, 1780-1835*, by William J. Gilmore (review), 6,2: 82-84
- Reading Comprehension Research in the Past Decade: Implications for Educational Publishing, 1,1: 95-102
- Reading Is Not Eating: Mass-Produced Literature and the Theoretical, Methodological, and Political Consequences of a Metaphor, 2,3: 7-29
- Reading the Romance: Women, Patriarchy, and Popular Literature*, by Janice A. Radway (review), 1,2: 93-94
- Reading with a Purpose, 4,1: 44-54
- Reading, Writing, and Electronics, 1,1: 58-62
- The Rebirth of European Publishing: An Anglo-European Perspective of "1992," 6,4: 3-11
- The Red Pencil: Artists, Scholars, and Censors in the USSR*, by Marianna Tax Choldin and Maurice Friedberg (review), 6,4: 75-76
- Reporting Book Prices, 1,1: 107-110; 1,2: 87-89; 1,3: 82-84; 1,4: 85-88; 2,1: 82-84; 2,2: 83-87; 2,3: 89-91; 2,4: 86-93; 3,4: 67-76
- Research in Progress: A History of the Book in American Culture, 6,2: 63-69
- Restructuring the Publishing Industry: New Technology, New Jobs, and a New Curriculum, 6,1: 26-33
- Rethinking the Accidental Profession, 3,2: 22-27
- Revolutions in Print: Jewish Publishing under the Tsars and the Soviets, 4,2: 58-70
- The Role of Professional Associations in Textbook Selection: The National Council for the Social Studies, 1,2: 73-81
- Rummaging Through *Dustbooks*: An Analysis of Independent Small Presses, 3,4: 3-17
- The Sale of Books Through Non-Bookstore Retailers*, by Coopers & Lybrand Strategic Management Services (review), 4,2: 78; correction, 4,4: 95
- Samuelson's *Economics*: "What is Vital for Society," 3,1: 51-53
- Scholarly Reviewing and the Role of Choice in the Postpublication Review Process, 4,2: 10-18
- Scholarly Reviews of U.S. History Books, 5,3: 66-74
- Scholarly Writing and Publishing: Issues, Problems, and Solutions*, ed. Mary Frank Fox (review), 2,2: 90-91
- Scholars vs. Publishers: Grounds for Divorce? 4,4: 52-56
- The School Textbook Adoption Process, 1,2: 19-23
- Scientific and Technical Book Advertising in Periodicals: A Concise Overview of Approaches, Benefits, and Techniques, 3,4: 54-57
- Secret Gardens*, by Humphrey Carpenter (review), 1,4: 52-56
- Selection of Library Materials in the Humanities, Social Sciences, and Sciences*, ed. Patricia A. McClung (review), 2,2: 89-90
- Selection of Reading Textbooks at the District Level: Is This a Rational Process? 1,3: 23-35
- Self-Help: 1400 Best Books on Personal Growth*, by Bill Katz and Linda Sternberg Katz (review), 1,2: 91-92
- The Self-Publishing Handbook*, by David M. Brownstone and Irene M. Franck (review), 1,3: 89
- The Self-Publishing Manual: How to Write, Print, and Sell Your Own Book*, by Dan Poynter (review), 6,2: 86-87
- Selling Abroad: Are We Doing Enough? 4,4: 45-51
- Sequences: An Annotated Guide to Children's Fiction in Series*, by Susan Roman (review), 1,3: 90
- A Social History of the German Book Trade in America to the Civil War*, by Robert E. Cazden (review), 2,1: 85-86
- Somebody Else's Crisis: Feminist Publishers and Midlist Books, 2,1: 5-9
- Specialization by University Presses, 6,2: 3-15
- Standards for Book and Serial Publishers, 4,3: 61-65
- Standards for Book and Serial Publishers: An Update to the Fall 1988 Issue of *BRQ*, 6,2: 60-62
- Strategies of Protection, 2,2: 25-32
- The Subjects of the World's Books: A Further Examination of Unesco's Book Production Statistics, 6,3: 44-75
- Taking Teaching Out of Teaching and Read-

- ing Out of Learning to Read: A Historical Study of Reading Textbook Teachers' Guides, 1920-1980, 2,1: 53-77
- Teacher Decision Making Within a Basal Reading Program, 5,2: 89-94
- Teachers' Decisions in Using Basal Readers, 5,2: 81-85
- Teaching Publishing in a Master's Program in Library Science, 6,1: 74-82
- Teaching Publishing in France, 6,1: 20-25
- Teaching Publishing in the United Kingdom, 6,1: 6-11
- Teaching Publishing in the United States, 6,1: 12-19
- The Technological Challenge: Capabilities and Cost-Effectiveness of Electronic Publishing, 5,1: 5-9
- Telecommunication Standards, 4,3: 48-60
- Television and Children's Reading Behavior, 1,1: 63-67
- Textbook Adoption: Insight, Impact, and Potential, 1,2: 4-11
- Textbooks to the Forefront, 1,2: 12-18
- They Shoot Writers, Don't They?* ed. George Theiner (review), 1,2: 94-95
- Three Myths about Electronic Publishing, 3,2: 15-21
- Trade Publishing and Poetry, 1,3: 62-74
- Training Preservice Teachers to Analyze and Evaluate Textbooks, 5,2: 5-15
- The Treatment of Race in Picture Books for Young Children, 2,3: 30-41
- Turning the Pages: An Insider's Study of Simon & Schuster, 1924-1984*, by Peter Schwed (review), 1,2: 90
- Two-Bit Culture: The Paperbacking of America*, by Kenneth C. Davis (review), 1,1: 111-112
- Typographic Communications Today*, by Edward M. Gottschall (review), 6,2: 84-85
- Uneasy Lie the Heads: New American Library in Transition, 5,3: 3-24
- The UNESCO Book Production Statistics, 5,4: 12-29
- U.S. and International Electronic Data Interchange, 6,4: 66-68
- The United States as a Market for International Scholarly Publications, 4,4: 15-21
- U.S. Retail Book Sales by Subject: A First Estimate, 2,4: 15-17
- University Presses and the Trade Book Market: Managing in Turbulent Times, 3,4: 34-53
- Used Books and the College Textbook Industry, 3,3: 8-17
- Victor Weybright as Gatekeeper, 3,3: 60-83
- The View from 2048, 3,3: 3-7
- What Electronics Make Possible in the Schools, 1,1: 49-57
- Whole Earth Software Catalog*, ed. Stewart Brand (review), 1,2: 91-92
- Worldwide Approaches to Compensation, 2,2: 43-50
- The Writer and the Reader: A Book of Literary Quotations*, ed. Neil Ewart (review), 1,3: 90
- Writing and Computers*, by Colette Daiute (review), 1,4: 91
- The Writing Business: A Poets & Writers Handbook*, by the editors of *Coda: Poets & Writers Newsletter* (review), 1,3: 88
- Writing Systems: A Linguistic Introduction*, by Geoffrey Sampson (review), 3,2: 86
- Yesterday's Tomorrows: Past Visions of the American Future*, by Joseph J. Corn and Brian Horrigan (review), 1,2: 92-93

Subject Index

- acceptability clause, 6,2: 29-36
 acquisition editing, 4,1: 12-14, 20-25
 acquisitions. *See* consolidation
 advertising, 3,4, 54-57; 4,1: 26-43. *See also* marketing
 Afro-American literature, 2,3: 30-41, 42-50; 3,2: 60-78
 Alcott, Louisa May, 3,1: 63-74
 anthologies, 3,2: 60-78
 audiotapes, 4,4: 78-80
 audiovisual media, 1,1: 15-25; 2,2: 51-63; 4,4: 74-86
 Authors Guild, 6,2: 29-36
 authorship, 1,3: 47-61, 62-74; 3,1: 63-74; 3,2: 4-10, 11-14; 4,2: 47-57; 4,4: 57-64; 6,2: 29-36, 37-43
 basal readers, 1,2: 38-48, 49-72; 1,3: 3-22, 23-35; 2,1: 53-77; 3,3: 18-36; 5,2: 5-15, 16-34, 35-41, 42-50, 65-70, 81-85, 86-88, 89-94, 95-97. *See also* textbooks
 bestsellers, 3,1: 40-44, 45-50, 51-53, 54-55, 56-59, 60-62
 black literature, 2,3: 30-41, 42-50; 3,2: 60-78
 blind people, library services for, 5,3: 60-65
 Bobbsey twins books, 6,4: 31-42
 book burning, 4,3: 74-83. *See also* censorship
 book reviews, 4,2: 10-18; 5,3: 66-74
 books, longevity of, 5,4: 75-78
 bookselling, 2,1: 13-20, 2,4: 15-17, 33-64; 3,1: 40-44, 45-50, 75-77; 3,2: 79-80; 4,4: 38-44
 budgeting, 4,2: 3-9
 California, 1,2: 24-37; 5,2: 42-50
 Canada, 6,1: 38-47, 48-54, 55-64, 74-82
 cartoon books, 3,1: 60-62
 CD-ROM, 3,2: 15-21; 4,4: 74-86; 5,4: 36, 37-43, 44-50, 51-57
 censorship, 4,3: 74-83; 5,2: 51-64, 65-70; 6,3: 79
 children's books, 2,3: 30-41; 2,4: 18-32
 Choice, 4,2: 10-18
 Colophon, 6,4: 17-30
 concentration. *See* consolidation
 consolidation, 1,4: 3, 27-59, 60-72, 73-80; 4,4: 6-14; 5,3: 3-24, 25-44, 45-50, 51-59
 contracts, 6,2: 29-36
 copyright, 2,2: 2-3, 4-13, 14-24, 25-32, 33-42, 43-50, 51-63, 64-77; 2,3: 51-61, 62-71; 6,3: 17-18. *See also* photocopying
 culture, mass, 2,3: 7-29; 3,1: 9-30, 40-44
 database publishing, 1,1: 68-80; 4,4: 74-86.
See also electronic publishing
 Davis, Jim, 3,1: 60-62
 decision making, 3,2: 33-59. *See also* management
 demographics, 3,1: 31-39; 4,4: 32-37
 desktop publishing, 4,1: 15-19. *See also* electronic publishing
 developing countries, 5,4: 3-11, 30-35; 6,1: 83-90
 distribution, 3,3: 37-59; 4,1: 26-43; 4,4: 6-14, 38-44, 87-90. *See also* standards
 Doman, Glenn, 3,1: 45-50
 drama, 5,1: 24-58
 economics, 6,4: 62-65
 editors, 4,2: 33-46
 education, 1,1: 26-35, 36-48, 49-57, 58-62, 81-89. *See also* literacy; publishing education; textbooks
 electronic publishing, 1,1: 7-14, 26-35, 49-57, 58-62, 68-80; 3,2: 15-21, 28-32; 4,4: 74-86; 5,1: 5-9, 10-19, 20-23. *See also* CD-ROM
 ethics, 4,1: 12-14; 4,4: 65-73
 European Community, 6,3: 3, 4-10, 11-23, 24-26, 27-36, 37-43; 6,4: 3-11, 12-15
 exporting, 4,4: 45-51
 feminist publishing, 2,1: 5-9
 fiction, 2,4: 33-64; 5,1: 24-58; 6,2: 44-59
 First Amendment, 5,1: 59-95. *See also* censorship
 Florida, 2,4: 3-14
 France, 6,1: 20-25
 Garfield books, 3,1: 60-62
 Germany, 6,3: 37-43

gift books, 3,1: 54-55
 government, U.S., 2,2: 64-77; 4,4: 6-14, 65-73
 Grimms' fairy tales, 2,4: 18-32

handicapped people, library services for, 5,3: 60-65

Harry N. Abrams, 1,4: 28-59

history of publishing, 1,4: 3-27, 28-59, 60-72; 2,4: 33-64; 3,3: 37-59; 4,2: 33-46; 4,4: 57-64; 6,1: 55-64; 6,2: 16-28, 63-69; 6,4: 17-30, 31-42, 43-61

Indiana, 1,3: 23-35

internationalization, 4,4: 15-21, 45-51; 5,3: 51-59. *See also* European Community

Italy, 6,3: 24-26

Jewish publishing, 4,2: 58-70

journals, 4,2: 19-25; 5,3: 66-74. *See also* prices

Kentucky, 1,3: 3-22

libel, 4,1: 55-71; 5,1: 59-95

libraries, 2,3: 51-61, 62-71; 2,4: 33-64; 3,4: 58-61; 4,3: 20-24; 4,4: 22-31; 5,3: 60-65; 5,4: 68-74; 6,3: 81-88. *See also* prices

literacy, 1,1: 58-62; 2,1: 28-52; 2,3: 72-84; 3,1: 45-50

Macmillan, 1,4: 60-72

management, 3,2: 33-59; 4,2: 3-9; 5,1: 10-19, 20-23; 5,4: 44-50

marketing, 2,1: 21-27; 3,4: 54-57; 4,1: 26-43; 4,2: 3-9; 4,4: 15-21, 32-37, 45-51; 5,4: 58-67; 6,2: 37-43; 6,4: 17-30

McGuffey, William Holmes, 6,2: 16-28

Merck Manual, 3,1: 56-59

mergers. *See* consolidation

midlist books, 2,1: 3-4, 10-12, 13-20, 21-27; 3,4: 34-53

Monroe, Lewis Baxter, 6,2: 16-28

multimedia companies, 6,3: 37-43; 6,4: 12-15

National Council for the Social Studies, 1,2: 73-81

Netherlands, 6,3: 11-23

New American Library, 3,3: 60-83; 5,3: 3-24

Nigeria, 5,4: 30-35

novels, 2,3: 7-29; 2,4: 33-64; 3,2: 33-59; 5,1: 24-58; 6,2: 44-59

out-of-print books, 5,4: 75-78

Petty, Jo, 3,1: 54-55

photocopying, 1,1: 7-14; 2,2: 4-13; 4,1: 3-11; 6,3: 34-35, 80. *See also* copyright

planning, 4,2: 3-9

pluralism, cultural, 2,3: 3-6, 30-41

poetry, 1,3: 62-74; 3,4: 34-53; 5,1: 24-58

postal rates, 6,3: 77-79

prices, 1,1: 107-110; 1,2: 87-89, 1,3: 82-84; 1,4: 85-88; 2,1: 82-84; 2,3: 89-91; 2,4: 86-93; 3,1: 82-84; 3,4: 58-61, 67-76; 4,2: 19-25; 4,4: 22-31, 52-56; 5,4: 68-74; 6,3: 81-88

printing, 4,4: 6-14

promotion. *See* marketing

publishing, 2,4: 15-17; corporate, 2,4: 79-81; feminist, 2,1: 5-9; future of, 3,3: 3-7; Jewish, 4,2: 58-70; sociology of, 3,2: 22-27; statistics on, 2,4: 15-17; 5,4: 12-29, 58-67, 68-74; 6,3: 44-75. *See also* electronic publishing; history of publishing; scholarly and professional publishing

publishing education, 3,2: 4-10; 4,1: 20-25; 6,1: 3-5, 6-11, 12-19, 20-25, 26-33, 34-37, 38-47, 48-54, 55-64, 65-73, 74-82, 83-90

race, 2,3: 30-41

reading, 1,1: 95-102; 2,3: 72-84; 3,1: 3-8; 4,1: 44-54; 5,1: 24-58. *See also* literacy

reading advisers, 6,4: 43-61

reading groups, 3,1: 9-30

reviews, 4,2: 10-18; 5,3: 66-74

romance novels, 2,3: 7-29; 3,2: 33-59

Russia, 4,2: 58-70

Samuelson, Paul, 3,1: 51-53

scholarly and professional publishing, 3,4: 34-53, 54-57; 4,1: 15-19; 4,4: 52-56; 5,3: 45-50, 51-59; 6,2: 3-15

Scribner, 1,4: 60-72

self-help books, 3,1: 45-50; 4,2: 26-32

- small presses, 1,4: 73-80; 2,1: 5-9, 10-12; 3,1: 75-77; 3,4: 3-17; 4,1: 26-43
- social studies, 1,2: 73-81; 3,4: 22-33
- software publishing, 4,4: 74-86
- Soviet Union, 4,2: 58-70
- standards, 4,3: 3-4, 5-10, 11-19, 20-24, 25-37, 38-47, 48-60, 61-65, 66-73; 4,4: 87-90; 6,2: 60-62; 6,4: 66-68
- statistics, 2,4: 15-17; 5,4: 12-29, 58-67, 68-74; 6,3: 44-75. *See also* demographics
- taxation, 6,3: 14-15, 33, 76-78
- teacher training, 5,2: 5-15. *See also* education
- teachers' guides, 2,1: 53-77; 5,3: 75-90; 6,2: 16-28
- technology, 1,1: 7-14, 15-25, 26-35, 36-48, 49-57, 58-62, 68-80, 81-89, 90-94; 3,2: 28-32; 4,4: 57-64, 87-90; 6,1: 26-33
- television, 1,1: 63-67
- textbooks: adoption of, 1,2: 4-11, 12-18, 19-23, 24-37, 38-48, 49-72, 73-81; 1,3: 3-22, 23-35, 36-46; 3,3: 18-36; 5,2: 42-50, 71-80; college, 2,4: 65-78; 3,1: 51-53; 3,3: 8-17; elhi, 1,1: 95-102; 3,4: 22-33; 5,3: 75-90; 6,2: 16-28 (*see also* basal readers); evaluation of, 2,4: 3-14; medical, 3,1: 56-59; protection of, 5,4: 3-11; selection of, 5,2: 5-15, 65-70
- Thor decision, 5,4: 75-78
- Times-Mirror Co., 1,4: 28-59; 5,3: 3-24
- UNESCO, 5,4: 12-29; 6,3: 44-75
- United Kingdom, 2,1: 28-52; 6,1: 6-11
- university presses, 3,4: 34-53; 6,2: 3-15. *See also* scholarly and professional publishing
- used books, 3,3: 8-17
- video technology, 2,2: 51-57; 4,4: 84-85. *See also* audiovisual media
- Virginia, 1,2: 49-72
- Weybright, Victor, 3,3: 60-83; 5,3: 3-24
- wholesalers, 4,4: 38-44. *See also* distribution
- Wood, Samuel, 6,2: 16-28